



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**

**MEMORANDUM FROM THE CHAIRPERSON**

TO : All CHED Regional Office (CHEDRO) Directors and Presidents/Heads of Higher Education Institutions (HEIs) offering BSEMC Program

SUBJECT : National Public Orientation on CHED Memorandum Order No. 2, series of 2014, "Policies, Standards and Guidelines for Bachelor of Science in Entertainment and Multimedia Computing (BSEMC) Program

DATE : April 8, 2014

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In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the "Higher Education Act of 1994", the Commission through the Technical Committee for Emerging Technologies shall conduct a public orientation on CHED Memorandum Order No. 2, series of 2014, "Policies, Standards and Guidelines for Bachelor of Science in Entertainment and Multimedia Computing (BSEMC) program on **April 30, 2014, 9:00 a.m. at CHED Auditorium, 2<sup>nd</sup> Floor, HEDC Bldg., C.P. Garcia Avenue, U.P. Diliman, Quezon City.**

The following are enjoined to attend the said public orientation:

- a. CHEDRO Director or his/her representative (preferably the Supervisor-in-Charge);
- b. President of HEI or at least the Dean/Program Head offering or intending to offer the BS in Entertainment and Multimedia Computing and other related programs program;
- c. Representatives from concerned government agencies, industry, and professional organizations.

A copy of CMO No. 2, series of 2014 will no longer be provided during the orientation but may be downloaded from the CHED website ([www.ched.gov.ph](http://www.ched.gov.ph) click on Issuances) or maybe obtained through the CHED Regional Offices.

Travel expenses (accommodation, per diem and transportation) of participants from CHEDROs for the public orientation will be transferred to their respective offices (except NCR, IV-A and IV-B), while travelling and other incidental expenses of participants coming from public HEIs shall be charged against their local funds subject to the usual accounting and auditing rules and regulations. Participants from private HEIs shall make necessary arrangements with their respective school administration for their travel expenses. Food during the public orientation shall be provided by CHED.

Please confirm attendance to this activity not later than April 22, 2014 through Ms. Remedios S. Talingdan or Ms. Janet M. Dingil, Office of Programs and Standards Development, using Telephone/Fax Nos. (02) 441-1253 / 441-1228 or email at [rtalingdan@ched.gov.ph](mailto:rtalingdan@ched.gov.ph) or [tpite.secretariat@yahoo.com](mailto:tpite.secretariat@yahoo.com).

For immediate and wide dissemination.

**PATRICIA B. LICUANAN, Ph.D.**  
Chairperson