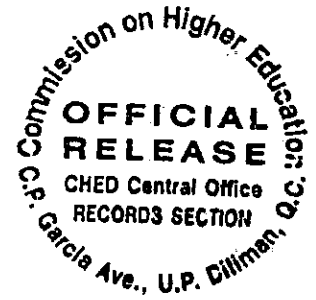




Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



CHED MEMORANDUM ORDER NO. 17
Series of 2014

SUBJECT : LIFTING OF MORATORIUM ON THE OPENING OF UNDERGRADUATE AND GRADUATE PROGRAMS IN BUSINESS ADMINISTRATION, HOTEL AND RESTAURANT MANAGEMENT, AND INFORMATION TECHNOLOGY EFFECTIVE ACADEMIC YEAR 2015-2016

In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the "Higher Education Act of 1994", and by virtue of Commission en banc Resolution No. 272-2014 dated May 5, 2014, the moratorium on the opening of the following undergraduate and graduate programs is hereby lifted by the Commission effective Academic Year 2015-2016:

1. BUSINESS ADMINISTRATION
 - a. Bachelor of Science in Business Administration (BSBA)
 - b. Master in Business Administration (MBA)
 - c. Doctor in Business Administration (DBA)

2. HOTEL AND RESTAURANT MANAGEMENT
 - a. Bachelor of Science in Hotel and Restaurant Management (BSHRM)
 - b. Bachelor of Science in Hospitality Management (BSHM)
 - c. Master of Science in Hospitality Management/Hotel and Restaurant Management (MSHM/MSHRM)
 - d. Doctor of Hotel and Restaurant Management/Hospitality Management (DHRM/DHHM)

3. INFORMATION TECHNOLOGY
 - a. Bachelor of Science in Information Technology (BSIT)
 - b. Master of Science in Information Technology (MSIT)
 - c. Master in Information Technology (MIT)
 - d. Doctor of Information Technology (DIT)

The following are the major considerations in the lifting of moratorium:

1. Continuous recruitment and hiring of graduates/professionals in the above-mentioned programs by the Business Process Outsourcing (BPO) sector, the tourism industry, and IT industry, both local and abroad;
2. Market uptrend and leadership position of the Philippines in ITBPO;
3. Regional and global increase in labor mobility;
4. Emergence of new demand for competencies such as Business Analytics; and
5. International agreements on borderless economy.

From 2011 to 2013, the CHED conducted stepped-up monitoring of Business Administration, Hotel and Restaurant Management, and Information Technology programs to determine the level of compliance of higher education institutions (HEIs) with CHED

minimum requirements. To ensure that only qualified HEIs will offer the above-mentioned programs, HEIs which shall be allowed to open the programs shall possess any of the following qualification requirements:

- Autonomous/deregulated status for private HEIs and SUC Level III status for state universities and colleges
- Center of Excellence/Center of Development (COE/COD) in the following programs:

For Business Administration: COE/COD in Hotel and Restaurant Management or COD in Tourism program

For Hotel and Restaurant Management: COE/COD in Business Administration or COD in Tourism program

For Information Technology: COE/COD in Information Technology Education

- At least Level II accredited status in any of the following programs from CHED recognized accrediting agencies:

For Hotel and Restaurant Management: Level II accredited status in HRM allied programs such as Business Administration, Public Administration, Tourism, Travel Management, Accountancy, Office Management, Entrepreneurship, or Real Estate Management

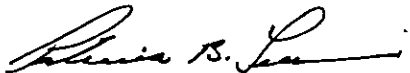
For Business Administration: Level II accredited status in business administration allied programs such as Public Administration, Hotel and Restaurant Management/Hospitality Management, Tourism, Travel Management, Accountancy, Office Management, Entrepreneurship, Real Estate Management, or Customs Administration

For Information Technology: Level II accredited status in Computer Science, or Information Systems

For this purpose, HEIs with any of the above qualifications intending to operate the programs shall file their application with the CHED Regional Offices following the prescribed timeline for submission.

This CMO shall take effect fifteen (15) days after the publication in the Official Gazette or in a newspaper of general circulation and shall remain in force and effect until otherwise revoked or superseded.

Issued this 9th day of June, 2014, Quezon City.


PATRICIA B. LICUANAN, Ph.D.
Chairperson

