



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



CHED MEMORANDUM ORDER (CMO)

No. 14
Series 2012

SUBJECT: IDENTIFICATION OF CENTERS OF EXCELLENCE (COEs) AND CENTERS OF DEVELOPMENT (CODs) IN BUSINESS AND MANAGEMENT

In accordance with the pertinent provisions of Republic Act (RA) No. 7722, otherwise known as the "Higher Education Act of 1994" and by virtue of CEB Resolution No. 107-2012 of the Commission En Banc dated 14 May 2012, for the purpose of establishing Centers of Excellence (COEs) and Centers of Development (CODs) in Business and Management Education, that will serve as potent catalyst needed for the development of world class scholarship, nation building and national development, the following is the list of identified COE/CODs for Business Administration, Hotel and Restaurant Management and Tourism programs.

CENTER OF EXCELLENCE

REGION	NAME OF HEI	PROGRAM
IV-A	Lyceum of the Philippines University-Batangas Batangas City	Hotel and Restaurant Management

CENTERS OF DEVELOPMENT

REGION	NAME OF HEI	PROGRAM
NCR	Lyceum of the Philippines University-Manila Intramuros, Manila	Business Administration
NCR	Lyceum of the Philippines University-Manila Intramuros, Manila	Hotel and Restaurant Management
IV-A	University of Batangas Batangas City	Business Administration
IV-A	Lyceum of the Philippines University-Batangas Batangas City	Tourism
VI	Central Philippine University Iloilo City	Business Administration

The identified COE/CODs shall be governed by CMO No. 10, s. 2007 entitled, *“Implementing Guidelines for the Identification, Support and Development of Centers of Excellence (COEs) and Centers of Development (CODs).”*

The designation of the identified COE/CODs is valid until 31 May 2014. Effectivity date shall commence on the date of the approval of the pertinent CEB resolution.

Issued on June 1, 2012 at Quezon City, Philippines.



PATRICIA B. LUCIANAN
Chairperson

