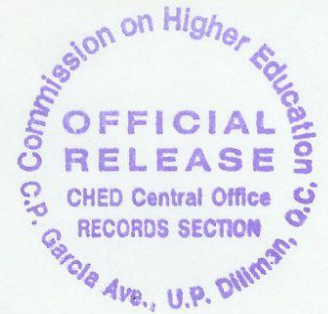




Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**



**CHED MEMORANDUM ORDER**

No. 47  
Series of 2012

**SUBJECT: CENTERS OF EXCELLENCE AND CENTER OF DEVELOPMENT FOR  
THE COMMUNICATION AND DEVELOPMENT COMMUNICATION  
PROGRAM**

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In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994," the CHED's Revised Policies and Standards on the Centers of Excellence Project, CMO No. 19 s. 2012, ("*Implementing Guidelines for the Identification, Support and Development of COEs and CODs for the Communication and Development Communication Programs*") and for the purpose of establishing Centers of Excellence (COEs) and Centers of Development (CODs) that will serve as potent catalysts for world class scholarships, best practices, innovative curriculum, research and extension and professional development in communication, and by virtue of the Commission en banc Resolution No. 342-2012 dated October 22, 2012, the Commission through the recommendation of the Technical Committee for Communication and Development Communication, designates/identifies the herein higher education institutions as COEs and COD in Communication and Development Communication as follows:

**1. CENTER OF EXCELLENCE IN COMMUNICATION**

University of the Philippines Diliman  
Department of Communication Research  
College of Mass Communication

**2. CENTER OF EXCELLENCE IN DEVELOPMENT COMMUNICATION**

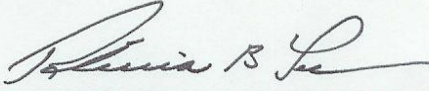
University of the Philippines Los Baños  
College of Development Communication

**3. CENTER OF DEVELOPMENT IN DEVELOPMENT COMMUNICATION**

Visayas State University  
Department of Development Communication  
College of Agriculture and Food Science

This designation of the identified COEs/COD is valid from the date of the approval of the Commission en banc up to May 31, 2014 or until sooner terminated, revoked or cancelled for cause/non-compliance of the provisions of CMO No. 19 s. 2012. Moreover, the identified centers may avail of financial assistance on a project proposal basis geared towards the development or improvement of the program, particularly cutting edge technology in communication and development communication and that the implementation of the project should conform to the policies stipulated in the said CMO.

Issued on 11<sup>th</sup> December 2012.

  
**PATRICIA B. LICUANAN, Ph.D.**  
Chairperson