



Republic of the Philippines
OFFICE OF THE PRESIDENT
COMMISSION ON HIGHER EDUCATION



CHED MEMORANDUM ORDER
No. 13
Series of 2015

SUBJECT : AMENDMENT TO CMO NO. 19, SERIES OF 2012, ENTITLED "IMPLEMENTING GUIDELINES FOR THE IDENTIFICATION, SUPPORT, AND DEVELOPMENT OF CENTERS OF EXCELLENCE AND CENTERS OF DEVELOPMENT FOR THE COMMUNICATION AND DEVELOPMENT COMMUNICATION PROGRAMS"

X-----X

In accordance with the pertinent provisions of Republic Act No. 7722, otherwise known as the "Higher Education Act of 1994," and for the purpose of establishing Centers of Excellence (COEs) and Centers of Development (CODs) that serve as potent catalysts in Communication and Development Communication education needed for the development of world-class scholarships, nation building and national development, the criteria and implementing guidelines for the identification, support and development of COEs and CODs for the Communication and Development Communication programs as embodied in CHED Memorandum (CMO) No. 55, series of 2006 and CHED Memorandum Order No. 19, series of 2012 shall be adopted. Per Commission *en Banc* Resolution No. 139-2015, dated March 30, 2015, the Rationale, Identification Criteria (Quantitative and Qualitative), Grants and Benefits, and Annex A of CMO No. 19, series of 2012 are hereby amended as follows:

I. Rationale

C. COE/COD Responsibilities and Minimum Expectations

For COEs:

5. Provide capacity development opportunities for other HEIs through graduate education, short-term training courses, research, publications, etc.

II. Identification Criteria (Quantitative and Qualitative)

The selection of COEs/CODs shall be based on the following criteria:

CRITERIA	WEIGHT
II. RESEARCH AND PUBLICATIONS	
B Research Outputs Published in Refereed Journals	5
G. Publication of Refereed Journal by College/Department	5

IV. Grants and Benefits

2. COEs and CODs may request funding and/or non-monetary subsidies and awards such as:

a. Institutional Funding

- ii. Capacity Development - seminars, workshops, conferences for continuing education related and relevant to the communication or development communication discipline

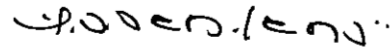
ANNEX "A"

Detailed Criteria and Guidelines for Selection and Identification of Centers of Excellence (COE) and Centers of Development (COD) for Communication and Development Communication Programs

I. CRITERIA	PTS		Operational Indicators of COE and COD
A. Instructional Quality (45%)			
3. Curriculum (8)	8	2	Refer to CMO No. 19 s., 2012
		2	The communication curriculum reflects institutional and program outcomes
		1	The curriculum is reviewed every three (3) years in consultation with local industry groups, professional organizations, experts, and other stakeholders
		1	The communication curriculum exceeds CHED minimum requirements
		1	Refer to CMO No. 19 s., 2012
		1	Refer to CMO No. 19 s., 2012
B. Research and Publication (30%)		5	The college/department has a refereed journal

This Order containing the above amendments shall take effect immediately and shall remain in force and effect until revoked or further amended.

Issued this 13th day of April 2015, Quezon City, Philippines



RUPERTO S. SANGALANG, Ph.D.
Commissioner
Officer-In-Charge, Office of the Chairperson
April 6-17, 2015

