



Republic of the Philippines  
OFFICE OF THE PRESIDENT  
**COMMISSION ON HIGHER EDUCATION**

**MEMORANDUM FROM THE OFFICE OF THE CHAIRPERSON**

**TO :** PRESIDENTS, HEADS, AND OFFICERS-IN-CHARGE OF HIGHER EDUCATION INSTITUTIONS (HEIs)

**THROUGH :** CHED REGIONAL DIRECTORS AND OFFICERS-IN-CHARGE  
CHED REGIONAL OFFICE FOCAL PERSONS OF THE  
PHILIPPINE ANTI-ILLEGAL DRUGS PROGRAM (PADS)

**SUBJECT :** INVITATION FOR HIGHER EDUCATION INSTITUTIONS (HEIs) TO  
JOIN THE EDUCATIONAL VIDEO CHALLENGE AND OTHER  
ACTIVITIES IN CELEBRATION FOR THE DRUG ABUSE  
PREVENTION AND CONTROL (DAPC) WEEK

**DATE :** 08 NOVEMBER 2021

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In celebration of the 2021 Drug Abuse Prevention and Control (DAPC), the Dangerous Drugs Board (DDB) through the Commission in Higher Education is inviting all Higher Education Institutions (HEIs) to join the Educational Video Challenge.

The theme for this year's celebration is "Share Facts on Drugs, Save Lives Week," which stresses the importance of communicating truthful information on drugs to save people from its dangers. This will also carry a sub-theme, "Celebrating Drug-Free Filipino Communities: Thriving through the Pandemic," attuned with 54th ASEAN Anniversary Presentation Showcase that will highlight the anti-drug activities of the ASEAN Member-States under the new normal.

HEIs may submit a 1-minute educational video entry showcasing relevant facts about dangerous drugs, which can be found in the 2019 National Household Survey on the Patterns and Trends of Drug Abuse by the DDB. The said document can be accessed through this link:

[https://www.ddb.gov.ph/images/downloads/2019\\_Drug\\_Survey\\_Report.pdf](https://www.ddb.gov.ph/images/downloads/2019_Drug_Survey_Report.pdf)

The contest will be open from November 1, 2021 to November 10, 2021. Only one (1) entry per HEI is allowed. Official entries must be submitted to jaadan@ddb.gov.ph as OneDrive/Google Drive link.

All are also encouraged to be part of the other activities for the 2021 DAPC Week celebration by 1) promoting the DAPC Week theme by putting up or displaying tarpaulins, banners, or streamers in strategic places within your offices downloading the templates from [www.ddb.gov.ph/dapcweek](http://www.ddb.gov.ph/dapcweek) and 2) visiting the DDB website for the DDB Virtual gallery which

showcases the Anti-Drug Champions, Philippine Anti-Illegal Drugs Strategy (PADS) accomplishments with photos and videos, anti-drug advocacies, and capacity-building programs, and best practices of various agencies.

Attached is the mechanics of the educational video challenge for your reference. For more information, updates, and further announcement, you may contact Mr. Jeremy Adan at [jaadan@ddb.gov.ph](mailto:jaadan@ddb.gov.ph) or visit the DDB website at <https://www.ddb.gov.ph>.

Immediate and wide dissemination of this Memorandum is desired.



**J. PROSPERO E. DE VERA III, DPA**  
Chairman  
Commission on Higher Education

