



“Share Facts on Drugs, Save Lives”

Video Contest

Submit a 1-minute educational video focusing on the findings of the Dangerous Drugs Board's (DDB) 2019 National Household Survey



Mechanics:

1. WHO MAY JOIN?

- 1.1 This contest is open to everyone, no age limit and an amateur videographer
- 1.2 One entry per school, barangay, or organization/agency
- 1.3 Officers and staff of the DDB, as well as their immediate families, are not allowed to join

2. HOW TO JOIN?

- 2.1 The contest is open starting from 1 November 2021 until 11:59 pm on 10 November 2021
- 2.2 The mechanics of the contest is available at the DDB website and is attached to the letters of invitation sent to the DDB partner agencies/organizations and to other stakeholders

3. VIDEO GUIDELINES

The guidelines of the video challenge are the following:

- 3.1 Entries must follow the theme “Share Facts on Drugs, Save Lives”
- 3.2 Entries must showcase relevant facts about dangerous drugs focusing on the findings of the 2019 DDB household survey found on this link:
https://www.ddb.gov.ph/images/downloads/2019_Drug_Survey_Report.pdf
- 3.3 The official entries must be sent to: jaadan@ddb.gov.ph as OneDrive/Google Drive link.
- 3.4 The video entry must be shot with strict observance of the IATF health protocols
- 3.5 The sender should be the one in the video. 1 cameo/short role is authorized
- 3.6 Contest entries from those of 17 years old and below must obtain parent/guardian's consent
- 3.7 The video entry MUST BE A MINIMUM OF 1 MINUTE AND NOT LONGER THAN 1 MINUTE 10 SECONDS IN A FORMAT OF .MOV .MP4 OR .AVI
- 3.8 The video must be in high resolution (1920x1080p in either portrait or landscape orientation).
- 3.9 The sender must also cite his/her references

4. HOW TO WIN THE CONTEST?

4.1 The three (3) shortlisted entries shall be ranked based on the following criteria:

- 30% Creativity
- 30% Relevance
- 20% Originality
- 20% Overall Impact

100%

4.2 Names of the winners will be posted on the official Facebook page of the DDB and their entries shall be featured on the DDB Facebook page

4.3 Cash Prizes:

1st - Php 7,000.00

2nd - Php 5,000.00

3rd - Php 3,000.00

30 Consolation Prizes - Php 1,500.00

4.4 Prizes should be claimed by 30 November 2021. Mr. Jeremy Adan will coordinate with the winners as to the claim instructions and needed documents.

5. TERMS AND CONDITIONS

- 5.1 Breach/non-compliance of the entry requirements or any of the contest rules will result in disqualification of the video entry
- 5.2 Entrants are responsible for ensuring compliance to all copyright laws and terms and conditions of any or all applications, including music used in the video. DDB will not be responsible for any video taken down by Facebook for copyright or other violations
- 5.3 The submission of a video entry shall mean that the entrant unconditionally assigns and transfers to the DDB all rights, ownership, title, interest, and claim which it now has or may have in the future
- 5.4 DDB reserves all the right to use all entries, in whole or part, for free for its advocacy campaigns and promotional purposes with due credit to the entrants. No additional compensation in any form will be given.
- 5.5 Unclaimed prizes by 5:00 pm of 16 December 2021 will be deemed forfeited.

For more information, please contact Mr. Jeremy Adan at jaadan@ddb.gov.ph

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